



Press release 26.03.30

Heading: TR GO for GOLD Awards featuring the Fashion Category

Entries opening date: 3rd April 2023 – 2nd June 2023

Entry fee £250 plus 20% vat where applicable (10% discount for TFWA members)

www.trgoforgoldawards.com

On behalf of the TR GO for GOLD awards team, we would like to thank you in advance of submitting your award entry. We fully appreciate the time and effort that goes in to creating a successful awards entry, and that is why we have made the TR GO for GOLD awards value added in terms of; being able to use your entry as a marketing document, for benchmarking purposes, for recognition of excellence and best practice and of course business growth.

You probably know by now that these awards are split into product categories and there is an award 'Above and Beyond' which recognises those who work tirelessly to ensure the success of the products sold within Travel Retail.

To build industry confidence in the TR GO for GOLD awards we recruited TR industry and category experts to work with us to create our "Guides to Gold", (an invaluable document for all entries) the judging criteria and of course, actually judging the entries. It was an honour when Liz Woodland agreed to join our esteemed team of experts.



Liz has worked in the TR industry for over 30 years, initially with DFS UK as fashion buyer, and then working in Hong Kong, UK and Switzerland for various retailers during successive roles. Although fashion was her initial category, she became responsible for all categories in global roles. Her last corporate position was Chief Procurement Officer for Dufry.

In 2006 she started a consulting company - Consulting for Retail, working over the years with many leading brands. Now semi-retired, she is looking forward to judging the GO for Gold awards for the Fashion Category.



Remember, you are not competing against other entries, instead you are striving to achieve the GOLD award.

The Fashion category 'Guide to Gold' and Entry Form can be downloaded via the TR GO for GOLD awards website www.trgoforgoldawards.com having registered to enter from the 3rd April 2023. Closing date is 2nd June 2023

For further information please visit www.trgoforgoldawards.com

Or

Email: Customerservice@trgoforgoldawards.com

Liz Woodland. TR GO for GOLD Fashion Category Award judge