

TFWA

WORLD  
EXHIBITION &  
CONFERENCE

THE DUTY FREE  
& TRAVEL RETAIL  
GLOBAL SUMMIT

02 - 06 OCTOBER 2022  
CANNES

# GO GREEN IN CANNES!

As part of our sustainability strategy, we at TFWA are introducing measures to help exhibitors and delegates in Cannes recycle used materials. We've already converted most event documents from paper to digital format and encouraged our suppliers to join us in reducing waste. Now we're asking for YOUR help, because together we can make a difference.

## WHAT CAN I DO?

**You can recycle paper, glass, plastic bottles and aluminium cans used at the Exhibition.**

If you're an exhibitor, you can recycle used paper, cardboard and wood during the build-up and tear-down of your exhibition stand. We ask that your contractors remove and recycle their own waste when assembling and dismantling your stand, too. Glass bottles, paper and cardboard will also be recycled daily at the Exhibition.

## HOW DOES IT HAPPEN?

**For exhibitors, a dedicated team will collect** waste paper, cardboard and wood from your stand the day before the Exhibition opens and on the opening morning. Glass bottles will also be collected every evening during the Exhibition from the aisle bordering your stand. And blue bags for recycling paper and cardboard will be distributed to, and collected from, exhibitors daily and at the end of the Exhibition when valuables are removed.

**During the Exhibition, you'll find recycling bins** for plastic bottles, glass, paper and aluminium at 4 locations (Main entrance, Riviera Village, Bay Village and Level 3) around the Palais des Festivals. These locations will also have bins for general waste. A sustainability supervisor will be on hand to oversee the sorting process, especially for wood and paper. Together with the Palais des Festivals, we'll ensure that cigarette ends and cork bottle-stoppers are likewise recycled.

## PLAY YOUR PART

**You can help us make this year's TFWA World Exhibition & Conference greener** than ever by recycling as much as you can. Play your part by using the services and bins provided.

THANKS!

